

April PDM

The 3 W's of Demand Planning

Presented by **Gary Bedford, CPIM**

Rosedale Golf & Country Club in Bradenton

Wednesday, April 20th - 6:00 PM

Demand Planning can be considered part science and part art. Every organization, even those outside the manufacturing arena, struggle with this part of the business planning process. Gary will look at the slight differences between demand planning, demand management and forecasting, before engaging the audience in a discussion on the 3 W's of Demand Planning. Who should be doing the demand planning; What should they be planning; and When should they be planning? Is your organization different, or just not properly educated? In over 25 years of business experience Gary has come across a myriad of answers to these questions.

CPIM designees will earn 1 point towards certification maintenance.

Registration starts at 5:30 PM at the Rosedale Golf & Country Club in Bradenton.

Reservations must be made by Monday, April 18th. Cost is \$15 for members and \$25 for non-members. To reserve your spot, contact Jeff Cordes at reservations@apicsgulf.org or (941) 486-0100 x2912. Cancellations must be received by Tuesday, April 19th. Please note that no shows must be billed.

Directions to Rosedale Golf & Country Club can be found on Page 8.

About the Presenter: Gary is the Senior Demand Planner/Analyst for the North American Transportation Group of Exide Technologies. Exide Technologies, with operations in 89 countries, is one of the world's largest producers and recyclers of lead-acid batteries. Transportation markets include original-equipment and aftermarket automotive, heavy-duty truck, agricultural and marine applications, and new technologies for hybrid vehicles and 42-volt automotive applications. He is responsible for forecasting all customer demand, and works closely with Sales, Operations and Logistics.

He received a BA in Economics from Washington and Jefferson College in 1979. His experience includes supply chain consulting, and 16 years working for manufacturing companies - 12 of which were in a variety of Materials Management positions. Industry experience spans hard rubber and plastics; computer manufacturing; electronic measuring equipment for the pulp, paper, and process industries; industrial steam valves; and soft contact lenses.

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An APICS member since 1985, he received his Certification in Production and Inventory Management (CPIM) in 1987. He has served in a variety of positions in the Atlanta APICS Chapter, including two terms as President from 1992 to 1994. Gary also served on the APICS Region IV staff from 1995 to 2005. He has been an instructor for CPIM, CIRM, and the APICS Train-The-Trainer workshops since 1991; and spoken to many APICS chapters within Region IV.

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THE NAVIGATOR is published monthly by the Florida Gulf Coast Chapter of APICS - The Educational Society for Resource Management. THE NAVIGATOR is sent each month to members of the APICS Florida Gulf Coast Chapter. Annual subscription is included in the APICS membership dues.

All material submitted for the May issue of THE NAVIGATOR is due by Wednesday, April 27th. Please address all correspondence to:

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Officer's Corner

By Jeff Cordes, CPIM

How to combine dining with a lesson in Resource Management.

We generally associate terms like Lean Manufacturing, Just in time delivery, elimination of waste, input, throughput, and output, with a manufacturing environment. There are, however, examples of these practices to be found, in unexpected places.

In my former life as a Michigan resident we would sometimes vacation to Florida, usually driving. We would drive all night and we really felt we had made it to the "south" when the sun would come up and we'd sight the first Waffle House restaurant along the highway. In those days we didn't have Waffle House in Michigan and stopping on the way south made us feel like we were really on vacation.

On a recent weekend, we set out from home early in the morning and decided to stop at a Waffle House just up the highway. It had been a long time since the last visit and a breakfast that was neither low calorie or low carbohydrate, seemed to be just what we needed to start our day. You might like Waffle House or you might not. Regardless of your personal opinion, if you want to see Resource Management working like a well-oiled machine, the Waffle House at I-75 and State Road 64 has it down to a science. As we sat in a booth and watched the activity behind the counter, I felt as though I was watching a process area that had recently gone through a kaizen event. I was hard pressed to identify non-value added activities and saw nothing I could label as "waste". The cook stood strategically placed with his feet firmly planted, there was no wasted movement as there was no need for it. While his arms and head moved, rarely did his feet move more than inches. Everything he needed to fill a customer order was within arms reach. Just as his supply of plates would dwindle to a handful, one of the servers would appear from the back with a new stack. Just as his supply of eggs would run down to a few, another server would appear with a fresh supply. Everything he needed to keep filling customer orders was at his fingertips when he needed it.

The booths situated at the counter are built so as to allow the server to reach the tables without having to come out from behind the counter. The few other booths are situated close together for easy access. As with the cook, with the servers, there were no wasted steps. If a server was not delivering food, or making change, they were re-stocking dishes, cleaning tables, or engaged in some other value added activity. Nobody stood around with nothing to do. The service was fast, efficient and we were soon on our way (probably a few pounds heavier) and the Waffle House was producing its next order. So the next time you're in the mood for breakfast or just want a cup of coffee or a soda, stop in and watch the process. It's both entertaining and educational.

TOP MANAGEMENT NIGHT
May 19th
Rosedale Country Club
Bradenton, Florida

TOPIC: TOTAL SUPPLY CHAIN MANAGEMENT

There has been a lot of discussion about Supply Chain Management in the business world in recent years. However, the concept has not been totally understood and implemented in most companies. There are actually three different levels, or elements, or individual "Supply Chains", within a Total Supply Chain Management Process. Many companies have focused on just one of these levels or elements and may not have gotten the full results and benefits from their Supply Chain Process.

This session will explain the 3 Levels, 3 Chains, and 3 Links that should be part of any Total Supply Chain. It will define each of these different elements or Chains. It will show you how the implementation of each of these chains is different, and how they all work together. It will show you how to improve your cycle time and service, and how to reduce your inventory and costs, all at the same time, and really get significant benefits from a Total Supply Chain Management approach in your company.

David W. Buker will be out speaker. David is a corporate executive, consultant, and accomplished speaker. He is President of The Buker Group located in Orlando, Florida. He provides strategic consulting, turnaround consulting, mentor consulting, and entrepreneurial consulting to emerging growth companies. He has spent more than 45 years in business management and consulting for major corporations all over the world. David also develops and presents management seminars and training programs that have a strong track record of inspiring managers and improving results and performance. For many years, he has been an accomplished speaker and keynoter for conferences and conventions worldwide.

You are encouraged to bring your top management along so that they can learn more about APICS and get a better understanding of what you have been up to. It is not too early for you to let us know if you would like us to send a personalized invitation to anyone at your company. Just send the name and mailing address to Katrien Dolk-Etz, CPIM, at kdolk-etz@usa.net We'll let you know when they get mailed out.

Calendar of Events

April PDM

Date Wednesday, April 20, 2005
Topic Demand Planning
Speaker: Gary Bedford, CPIM
Place Rosedale Country Club
Time 5:30pm Registration
Cost \$15 members, \$25 non-members
Contact Jeff Cordes, (941) 486-0100 x 2912
or eMail Reservations@apicsgulf.org

Top Management Night

Date Thursday, May 19, 2005
Topic Total Supply Chain Management
Speaker: David Buker
Place TBD
Time 5:30pm Registration
Cost TBD
Contact Jeff Cordes, (941) 486-0100 x 2912
or eMail Reservations@apicsgulf.org

Sunset Cruise in Sarasota Bay

Date Thursday, June 16, 2005
Topic Sunset Cruise
Place Sarasota Bay
Boarding 6:30 PM
Cruise 7:00 PM - 9:00 PM
Cost \$15 per person
Contact Jeff Cordes, (941) 486-0100 x 2912
or eMail Reservations@apicsgulf.org

APICS INTERNATIONAL CONFERENCE AND EXPOSITION

Date October 16-18, 2005
Place New Orleans, LA
Cost \$999 for members
Contact APICS Customer Service
1-800-444-APICS (2742) or
1-703-354-8851
Monday-Friday, 8:30 AM - 6:30 PM ET

The following positions can be found @ APICS Career Center:

Starboard Cruise Services

Inventory Control Manager

Salary: Open
Location: Miami, FL
Type: Full Time - Experienced

Responsible for overseeing the efficient operation of the Sales Audit Department, Inventory Control and MCS Management.

Caremark (Miramar, Florida)

Caremark is a Fortune 100 company, dedicated to improving the lives of millions of Americans. As one of the largest Prescription Benefit Managers (PBMs) in the United States, we provide health management solutions to corporations, insurance companies, unions, government agencies, and managed care organizations. With the recent integration of Caremark and AdvancePCS, an industry leader with a bright future has emerged.

Materials Manager (Full Time - Experienced)

Manages and has complete responsibility for the Materials Management department within the pharmacy. Develops inventory strategy and tactics to meet the short and long term business objectives. Manages inventory flow from receiving to pharmacy floor. Helps with design and is responsible for implementation of controls related to product storage, movement, and control. Creates, implements, and tracks metrics to measure materials management organization effectiveness. Implements and manages cycle count programs.

Requirements: In depth knowledge of science of Materials Management and Inventory Control and management or supervisory experience in a high volume distribution or production environment. Must have excellent communication written and verbal skills; ability to analyze complex work flow and modeling, and willing to implement changes as required. Knowledge of pharmacy dispensing process along with inventory control procedures very helpful.

Materials Supervisor (Full Time - Experienced)

Responsible for supervising areas of warehouse, inventory, and purchasing to include responsibility for receiving and replenishment, put-a-way to pharmacy, warehouse, adjustments, cycle counts, stock rotation, inventory management, etc. Knowledge of SAP software systems strongly preferred. Experience with various supplier managed inventories protocols.

SHARPEN YOUR PROFESSIONAL EDGE...With Certification Maintenance

The Certification Maintenance program was developed for CPIM and CFPIM designees to maintain the currency of hard-earned credentials. The program encourages you to expand your knowledge of the latest industry practices, learn new technology solutions, and leverage skills to improve job performance.

Earn points through a variety of professional development activities including

- APICS membership
- APICS Webinars and workshops
- APICS International Conference
- APICS educational courses & Exposition
- CIRM exams.

Start earning points toward Certification Maintenance today! Visit the Certification section of www.apics.org for a list of eligible professional development activities and to download a Certification Maintenance Bulletin.

APICS LAUNCHES NEW INDUSTRY CERTIFICATION CERTIFIED SUPPLY CHAIN PROFESSIONAL

The Certified Supply Chain Professional (CSCP) designation is designed for professionals interested in increasing their knowledge of supply chain management, those currently working in the field of supply chain management, and for those individuals working with enterprise resources planning (ERP) systems.

The APICS CSCP designation validates a unique skill set and reflects the expanding role supply chain management plays in today's increasingly competitive global marketplace. In the past, companies focused primarily on manufacturing and quality improvements within their four walls to gain a competitive advantage. World-class supply chain management drives a broader view, extending efforts to encompass the entire network of companies throughout the supply chain that work together to meet customer demands. The APICS CSCP designation will equip today's professionals with the credentials to improve their company's competitive success and their own professional advancement and earning potential."

The CSCP learning system will consist of a blended learning approach incorporating self-directed study courses, Web-based learning, and classroom-based education offered through colleges and universities, corporations, and the APICS network of local chapters throughout North America.

Individual Membership Application

Priority Code: 00APP

Please complete all sections. Please print or type.

Today's date: ____/____/____

Questions? Call APICS Customer Service at (800) 44-APICS (2742) or (703) 354-8851.

3 WAYS TO APPLY FOR MEMBERSHIP

FAX: Send this form (front & back) to (703) 354-8556 with your credit card number.

PHONE: Call APICS Customer Service at (800) 444-APICS (2742) or (703) 354-8851, 8:30 a.m.—6:30 p.m., EST, Monday through Friday. Have your credit card ready.

MAIL: Return a completed application form by mail to:

APICS, Membership Dues
P.O. Box 75381
Baltimore, MD 21275

APICS USE ONLY
(DO NOT WRITE IN THIS SPACE)

BATCH #

CHECK AMOUNT \$

CHECK #

DUES AMOUNT \$

1. Member Information

APICS member or customer ID number? _____ CIRM CPIM CFPIM
Please print your legal name and address as they should appear on mail. Mr. Mrs. Ms. Miss

LAST NAME FIRST NAME MIDDLE INITIAL

Please check your preferred mailing address. Work Home

JOB TITLE COMPANY NAME

BUSINESS ADDRESS

CITY STATE/PROVINCE ZIP/POSTAL CODE COUNTRY

BUSINESS PHONE BUSINESS FAX

HOME ADDRESS

CITY STATE/PROVINCE ZIP/POSTAL CODE COUNTRY

HOME PHONE

Check here to exclude your name from rented or traded mailing lists. Telemarketing use of APICS mail lists by sources other than APICS is strictly prohibited.

The following information is requested for identification purposes only. This information is optional and will not be provided to any outside sources.

Female Male Date of Birth _____ Social Security Number _____

Please complete the demographics page (other side) and submit it with this application.

2. Society Dues (\$110.00 Plus Chapter Dues)

Society Dues* \$110.00 Place me in the Florida Gulf Coast chapter.

Chapter Dues \$ 35.00 Annual dues must include both Society and chapter dues.

(a) Total Membership Dues \$145.00

* A portion of your dues, a \$24 nondeductible value, supports your subscription to APICS – The Performance Advantage, and cannot be deducted from your dues amount.

SIG Membership

Check all SIGs you wish to join (SIG names and dues are subject to change).

Complex Industries (CI) Process Industries (PI) Small Manufacturing (SM) Constraints Management (CM)
 Remanufacturing (REMAN) Repetitive Manufacturing (RMG) Textile and Apparel (TA) Service (SVC)

(b) \$15 x _____ (no. of SIGs) = \$ _____

(c) I wish to join APICS for 1 year 2 years 3 years 4 years 5 years.

Total Dues (a + b) = \$ _____ x No. Years (c) = _____ = Total Amount \$ _____

3. Payment

Please submit payment in U.S. dollars only. Purchase orders are not accepted. APICS dues are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense. Please include member name and company name on check.

Check no. _____ is enclosed for \$ _____ (Checks must be made payable to APICS and drawn on a U.S. bank.)

Charge to: MasterCard VISA American Express Discover

ACCOUNT NO.

EXPIRATION DATE

APICS. Making Business Run Better

APICS - The Educational Society for Resource Management is a not-for-profit international educational organization respected throughout the world for its education and professional certification programs. With nearly 70,000 individual and corporate members in 20,000 companies worldwide, APICS is dedicated to using education to improve the business bottom line.

APICS is recognized globally as

- the source of knowledge and expertise for manufacturing and service industries across the entire supply chain - in such areas as materials management, information services, purchasing and quality.
- the leading provider of high-quality, cutting-edge educational programs that advance organizational success in a changing, competitive marketplace.
- a successful developer of two internationally recognized certification programs, Certified in Production and Inventory Management (CPIM) and Certified in Integrated Resource management (CIRM)
- a distribution center for hundreds of business management publications and educational materials.
- a source of solutions, support, and networking through local chapters, workshops, symposia, and the annual APICS International Conference and Exposition

Please provide the following demographic information by checking all of the square(s) applicable for each category.

4. Member Profile

a. Business Environment (Check one.)

- a. Manufacturing d. Academic
b. Service e. Government
c. Consulting

b. Industry Type of Your Division (Check all that apply.)

- | | |
|--|---|
| <input type="checkbox"/> a. Automotive | <input type="checkbox"/> n. Mining |
| <input type="checkbox"/> b. Aviation/Aerospace | <input type="checkbox"/> o. Transportation |
| <input type="checkbox"/> c. Communications | <input type="checkbox"/> p. Retail |
| <input type="checkbox"/> d. Defense | <input type="checkbox"/> q. Maintenance/Repair/Operations |
| <input type="checkbox"/> e. Distribution | <input type="checkbox"/> r. Metal Fabrication |
| <input type="checkbox"/> f. Education | <input type="checkbox"/> s. Pharm/Chemicals |
| <input type="checkbox"/> g. Electrical | <input type="checkbox"/> t. Plastics/Rubber |
| <input type="checkbox"/> h. Electronics | <input type="checkbox"/> u. Textile/Apparel |
| <input type="checkbox"/> i. Health Care/
Med. Devices | <input type="checkbox"/> v. Lumber/Paper |
| <input type="checkbox"/> j. Food/Beverages | <input type="checkbox"/> x. Software/Hardware |
| <input type="checkbox"/> k. Furniture | <input type="checkbox"/> y. Utilities |
| <input type="checkbox"/> l. Glass | <input type="checkbox"/> 1. Biotechnology |
| <input type="checkbox"/> m. Graphic Arts | <input type="checkbox"/> 2. Machinery |
| | <input type="checkbox"/> z. Other _____ |

c. Industry Classification of Your Division (Check all that apply.)

- | | |
|---|--|
| <input type="checkbox"/> a. Job Shop | <input type="checkbox"/> e. Repetitive |
| <input type="checkbox"/> b. Process | <input type="checkbox"/> f. Discrete |
| <input type="checkbox"/> c. Remanufacturing | <input type="checkbox"/> g. Nonmanufacturing |
| <input type="checkbox"/> d. Assembly | |

d. Key Area of Responsibility (Check all that apply.)

- | | |
|---|--|
| <input type="checkbox"/> a. Distribution | <input type="checkbox"/> l. Quality/Service |
| <input type="checkbox"/> b. Inventory Control | <input type="checkbox"/> m. Human Resources |
| <input type="checkbox"/> c. Operations | <input type="checkbox"/> n. Mgmt. Info. Systems |
| <input type="checkbox"/> d. Materials Mgmt. | <input type="checkbox"/> o. Research & Development |
| <input type="checkbox"/> e. Engineering | <input type="checkbox"/> p. Training/Education |
| <input type="checkbox"/> f. Sales/Marketing | <input type="checkbox"/> q. Supply Chain |
| <input type="checkbox"/> g. Finance/Accounting | <input type="checkbox"/> r. Self-Employed |
| <input type="checkbox"/> h. Professional Services | <input type="checkbox"/> s. Planning/Scheduling |
| <input type="checkbox"/> i. Shipping/Receiving | <input type="checkbox"/> t. Forecasting |
| <input type="checkbox"/> j. Production Control | <input type="checkbox"/> u. Logistics |
| <input type="checkbox"/> k. Purchasing | |
| <input type="checkbox"/> z. Other _____ | |

e. Your role in Product Acquisition (Check all that apply.)

- | | |
|---------------------------------------|----------------------------------|
| <input type="checkbox"/> a. Recommend | <input type="checkbox"/> d. Buy |
| <input type="checkbox"/> b. Specify | <input type="checkbox"/> e. None |
| <input type="checkbox"/> c. Authorize | |

f. Your Job Title/Function (Check one.)

- a. Senior Management
(CEO/VP/General Mgr./Plant Mgr.)
b. Department/Divisional Management
(Materials Mgr./Operations Mgr./Director)
c. Functional Management
(Systems Analyst/Scheduler/Planner)
d. Other Resource Management Professional

g. Number of Employees at Location (Check one.)

- | | |
|---------------------------------------|-------------------------------------|
| <input type="checkbox"/> a. Under 100 | <input type="checkbox"/> d. 500-999 |
| <input type="checkbox"/> b. 100-249 | <input type="checkbox"/> e. 1,000+ |
| <input type="checkbox"/> c. 250-499 | |

h. Why Are You Joining APICS? (Check all that apply.)

- a. Networking
b. Career enhancement/professional development
c. Certification
d. Recommended by _____
e. Discounts on educational offerings
f. Keeping up with industry developments
g. APICS publications/magazines
h. Chapter activities
i. Recommended by employer
j. All of the above.
z. Other _____

i. Membership Involvement (Check all that apply.)

- Please indicate the chapter activity in which you would like to participate.
- | | |
|--|--|
| <input type="checkbox"/> a. Education | <input type="checkbox"/> f. Seminars |
| <input type="checkbox"/> b. Publicity | <input type="checkbox"/> g. Treasurer |
| <input type="checkbox"/> c. Programs | <input type="checkbox"/> h. Secretary |
| <input type="checkbox"/> d. Membership | <input type="checkbox"/> i. Newsletter |
| <input type="checkbox"/> e. Employment | |

j. How many years have you been in the resource management field?

- 4 yrs. or less 5-8 yrs 9-14 yrs. 15+ yrs.

APICS does not currently participate in or contribute to any lobbying efforts.

Questions? Call APICS Customer Service at (800) 444-APICS (2742) or (703) 354-8851, 8:30am - 6:30pm EST Monday through Friday.



CHEP of Orlando, Florida has the following positions open. To apply, visit APICS Career Center.

CHEP, a Brambles company, is the global leader in pallet and plastic container pooling services serving many of the world's largest companies. CHEP issues, collects, repairs/washes and reissues more than 200 million pallets and containers from a global network of service centers, helping manufacturers and growers transport their products to distributors and retailers. Combining superior technology, decades of experience and an unmatched asset base, CHEP handles pallet and container supply chain logistics for customers in the consumer goods, produce, meat, home improvement, beverage, raw materials and automotive industries.

Sr. Automation Engineer (Experienced \$65K-\$85K)

Drive strategic initiatives to develop and integrate high speed automated equipment through the CHEP service center network. Work closely with the Global Operations Team to develop global standards that optimize safety, performance, cost and reliability. Work closely with Regional Operations Teams in the specification, installation and support of high speed automated equipment.

Director of Transportation (Experienced - Open)

Operational and P&L accountability for \$255,000,000 transportation budget. Manages team of sixteen associates. Directly responsible for all transportation activities for CHEP US including contracts, procurement, performance management, payment, legal disputes and systems maintenance.

Sr. Master Planner (Experienced \$50K-\$80K)

Responsible for maintaining and creating the daily rolling master plan (7 day rolling); for RPC, Stringer and Block pallets. Maintains current master planning database integrity and continuous process improvement. Maintains KPI's in accordance with agreed upon design criteria and timelines. Produces reports to indicate compliance with the department's strategy and evaluates options for corrective action when directed.

Planning Manager (Experienced \$60K-\$80K)

This individual is responsible for ensuring the "Daily Plan" is timely, executable and cost effective. This position will oversee the daily planning and long term strategy for pallets within one of CHEP's 4 primary US geographic regions. A successful "Daily Plan" is defined as a plan that minimizes transportation costs, meshes with short and long term corporate objectives, and eliminates "Unmet" loads. This individual will be responsible for minimizing direct cost within his or her region. This is a key management role in the Planning and Strategy function as it must partner with internal and external customers to provide an optimal and cost effective plan that is executed daily.

Company Coordinators

ASO CORPORATION

LEE STEPHENS (941) 379-0300

EATON AEROSPACE

JOYCE SPENCER (941) 751-7157

FLORIDA GULF COAST UNIVERSITY

ELIAS KIRCHE (941) 590-7325

FOX ELECTRONICS

JOE DENISON (941) 693-0099

HONEYWELL

MELISSA LITTLE (941) 360-6100

PGT INDUSTRIES

GENE SOLTIS (941) 486-0100

TELEFLEX ELECTRONIC SYSTEMS

CAROL MOSLEY (941) 907-1000

TROPICANA

SCOTT CHANCE (941) 749-3925

Interested in learning more about APICS and what's happening in your local chapter? Contact your Company Coordinator! If your company isn't listed contact [Lee Stephens](#), VP Membership, to find out how you can help.

A Company Coordinator promotes APICS within their own company by:

- Defining the benefits of membership.
- Explaining the certification programs.
- Circulating the monthly meeting announcement and offering to make the necessary reservations.
- Posting schedules of seminars, certification review courses and fundamentals classes.
- Leading by example and attending as many Professional Development meetings as possible.

Benefits of being a Company Coordinator:

- Earn 2 points/year towards CPIM maintenance.
- Professional growth by learning about all the programs that APICS Florida Gulf Coast has to offer and participating in those programs.
- Personal growth in helping your colleagues develop their professional skills.
- Recognition by your superiors as being a team player who wants to help the company grow and doesn't just show up at the job.
- Recognition at the chapter's annual top management night.



Florida Gulf Coast Chapter

c/o Virginia E. Behr
Tropicana Products, Inc.
1001 13th Avenue East
Bradenton, FL 34208



Looking for direction?

APICS
Florida Gulf Coast

THE NAVIGATOR

Volume 4, Issue 7 **www.apicsgulf.org** **April 2005**

The 3 W's of Demand Planning

LOCATION: Rosedale Golf & Country Club
 Bradenton, FL
SPEAKER: Gary Bedford, CPIM
COST: \$15 members / \$25 non-members

DATE: April 20, 2005
TIME: 5:30pm Registration
 6:00pm Announcements
 6:15pm Dinner
 7:00pm Presentation

Directions to the April PDM:

From Bradenton:

Take 301 Southeast. Turn left onto SR-70. Continue on SR-70 past I-75. Turn left onto 87th Street East (Rosedale development's entrance - Note that a new traffic light has been installed at the entrance to Rosedale.) Follow the signs to the CC clubhouse.

From Naples:

Take I-75 north to Exit 217A (old 41A) SR-70. Turn right onto SR-70. Turn left onto 87th Street East (Rosedale development's entrance - Note that a new traffic light has been installed at the entrance to Rosedale.) Follow the signs to the CC clubhouse.