

“Cycle Counting for 99%+ Inventory Accuracy”

Thursday, February 19, 2004

John Martin, CFPIIM - Principal

John G. Martin Associates

Control Group Cycle Counting for 99+% Inventory Accuracy

Everybody knows the importance of achieving extremely high inventory accuracy, but how can you get there from where you are?

This presentation will identify the key ingredients to attaining high inventory accuracy. We will discuss and demonstrate the control group cycle counting methodology. This approach will eliminate the “cold trail” that frequently occurs when traditional cycle counting is employed in a less-than-ideal inventory environment. Then we will move on to the development of pareto charts and the utilization of cause and effect analysis.

Attendees will leave the presentation with ideas on:

- Establishing and maintaining the control group
- Categorizing defects for pareto analysis
- Developing the pareto chart to prioritize the cause and effect brainstorming effort
- Process improvement/process control

Tips are based on past experiences.

**For Reservations Contact Phil Safka at (941) 486-0100 ext. 2024 or reservations@apicsgulf.org
PLEASE NOTE THAT WE MUST CHARGE “NO SHOWS” FOR THE PDM MEETINGS**

About the Presenter

John Martin, CFPIIM, is Principal of John G. Martin Associates, a supply chain management education and consulting firm located in Rochester, N.Y.

John has 35 years of manufacturing experience as a practitioner and a consultant. He has helped both small and large companies – including Eastman Kodak, Xerox, Bausch & Lomb, and Sorrento – improve their performance in manufacturing. His specialties include execution systems, inventory control methodologies, and lean manufacturing techniques.

As a practitioner at Eastman Kodak Co., his experiences include Industrial Engineering, Assembly Supervision, Stock Control/Warehouse Management, and Supply Chain Management.

John has a B.S. in Industrial Engineering from Rochester Institute of Technology. He is a Past President of the Rochester Chapter of APICS, and presently serves as their Education Director. John is a frequent presenter at APICS Chapter and Region 2 (New York State) meetings and seminars and is a certified instructor for all chapter sponsored CPIM review courses.

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THE NAVIGATOR is published monthly by the Florida Gulf Coast Chapter of APICS -- The Educational Society for Resource Management. THE NAVIGATOR is sent each month to members of the APICS Florida Gulf Coast Chapter. Annual subscription is included in the APICS membership dues.

All material submitted for the March issue of THE NAVIGATOR is due by Wednesday, March 3rd. Please address all correspondence to:

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Officer's Corner

Troy Barnett
VP Programs

APICS – is it about ERP or ESP?

As resource management professionals, it's hard not to notice improvements in business activity. From my vantage point as an implementation manager with EXEControl Global Solutions, I see a swell of interest by companies in upgrading their business management / ERP systems – a historically reliable indicator of future expectations.

But this is no time for complacency. We're also surrounded by statistics of people and entities that have fallen away. Take for example the manufacturing employment picture, its no work of art. While it's easy to rationalize the disappearance of manufacturing jobs by placing blame on politicians or cheaper overseas labor, I came across some statistics you may find interesting. Mainly, while the US manufacturing sector, since 1999, has shed 11% of its manufacturing jobs, China has lost 15% and Japan 16% of theirs.

Where are these opportunities going? The answer is they no longer exist... anywhere. You see, technology and techniques are continuously improving and replacing inefficiency. The survivors are the ones that recognize this... by continuously improving themselves. How? By starting right where you are today, reading this newsletter, and participating in this great source of insight into technology and techniques called APICS. You are a future survivor; and your company, through the knowledge and perspective you bring, is also a future survivor.

So reach out to those people and companies that you care about. Bring them into the fold. Their future presence will be your thanks.

BOD Member Profile

Troy Barnett, VP Programs

Troy is an implementation manager for EXEControl® Global Solutions, a NY based ERP software consulting firm. Troy delivers EXEControl® ERP solutions to a wide variety of businesses, including one of the largest Toro distributors. Prior to becoming an implementation manager for ERP solutions, Troy was the corporate controller of a logistics company, where he installed the EXEControl® ERP solution. Fortunately for Troy, he was able to convince the owners of the NY based EXEControl® Global Solutions to establish a presence in Manatee county. This is where Troy began his career as the accounting manager for the City of Bradenton. Troy, his wife, and their two beautiful daughters are excited to be back in the area.

April CPIM Course

Execution and Control of Operations

Date: April 5, 12 and 19, at PGT Industries in Nokomis from 8:00 am - 5:00 pm.

Course Description:

Execution and Control of Operations (ECO) encompasses the principles, approaches and techniques needed to schedule, control, measure and evaluate the effectiveness of production operations. The course addresses a broad base of production operations in a variety of production environments, including job shops, process plants, high-volume production facilities and remanufacturing. It provides feedback about how well plans are being executed and provides information for customers and suppliers about the status of work in process (WIP).

Course Objectives:

The following topics will be discussed: The ECO course is divided into three major areas:

1. Prioritizing and Sequencing Work to be Performed
2. Executing the Plans, Implementing Physical Controls and Reporting Results of Activities Performed
3. Evaluating Performance and Providing Feedback

May APICS/ISM Workshop

Standard Work versus Continuous Flow Class

Presenter: Bill Dejonghe

Date: May 20, 2004

Time: 1:00 PM - 5:00 PM (No lunch provided)

Location: PGT Industries in Nokomis

Cost: \$79 per person, \$59 per person with 3 or more people from the same company.

Workshop Description:

The May workshop is co-sponsored by both APICS and ISM. The workshop will be a four-hour, hands-on experience, which explores the usage of Standard Work versus Continuous Flow techniques in an actual manufacturing environment. The workshop and classroom experience allows the participants to "feel-the-pain" of an unorganized, inefficient operation while helping them to create a streamlined, more efficient, manufacturing process through the four phases of change.

CALENDAR OF EVENTS

FEBRUARY PDM

DATE THURSDAY, FEBRUARY 19, 2004
TOPIC 99%+ CYCLE COUNTING ACCURACY
SPEAKERS JOHN MARTIN, CFPIM, CIRM, PRINCIPAL
PLACE ROSEDALE COUNTRY CLUB
TIME 5:30PM REGISTRATION
COST \$15 FOR MEMBERS / \$25 FOR NON-MEMBERS
\$10 FOR STUDENTS
CONTACT EMAILTO:RESERVATIONS@APICSGULF.ORG

QMS eCPIM & eCIRM Courseware Module Release Dates

CPIM Module Release Dates

DATE MODULE

3/1/04 EXECUTION & CONTROL OF OPERATIONS

5/1/04 STRATEGIC MANAGEMENT OF RESOURCES

CIRM Module Release Dates

DATE MODULE

2/1/04 DELIVERING PRODUCTS & SERVICES

4/1/04 INTEGRATED ENTERPRISE MANAGEMENT

CONTACT EMAILTO:QMSjerry@ij.net or call Jerry or Tom Kilty at (727) 725-7674

EXECUTION AND CONTROL OF OPERATIONS

CPIM REVIEW COURSE

DATE MONDAYS, APRIL 5, 12, 19
PLACE PGT INDUSTRIES, NOKOMIS
TIME 8:00 AM - 5:00 PM
COST \$525 INCLUDING PARTICIPANT GUIDE
CONTACT JERRY KILTY, CPIM, CIRM (727) 725-7674
OR EMAIL CPIM@APICSGULF.ORG

STANDARD WORK VS CONTINUOUS FLOW

JOINT APICS/ISM WORKSHOP

DATE THURSDAY, MAY 20, 2004
PLACE PGT INDUSTRIES, NOKOMIS
TIME 1:00 PM - 5:00 PM
COST \$79 PER PERSON, \$59 PER PERSON IF 3 OR MORE EMPLOYEES FROM SAME COMPANY
PRESENTER: BILL DEJONGHE, PALL AEROPOWER
CONTACT EMAILTO:RESERVATIONS@APICSGULF.ORG

Don't Sabotage Your Job Search with Faults Assumptions

Most job seekers understand that the job market has changed radically over the last few years. Sadly, however, many still hold to job-search assumptions that do not apply to our current market conditions. If you believe any of the following five statements, you could be dragging your job search out longer than necessary. Cut your job search time by knowing the truth about the job market and learning how to combat these assumptions.

1. "My last job search was a snap. I'm sure this time won't be any different."

Chances are, your last job search was in the mid to late 1990's when the job market favored job seekers. Even up to 2001, jobseekers (and even employers) lived under a rosy glow of unrealistic optimism. In the last few years, however, most job seekers have noticed a drastic drop in the market demand for their career skills. Persons who were once courted by recruiters and headhunters from top firms wonder why they are no longer receiving calls with enticing opportunities. For many job seekers, frustration and lack of confidence have replaced optimism.

Action: The job seeker of 2004 will avoid discouragement by developing a strategic action plan that involves a high degree of proactive and systematic effort.

2. "Employers and recruiters take the time to read entire resumes."

This is couldn't be farther from the truth. The reality is if the best information isn't in the top four to five inches of your resume, it's doubtful anyone will notice. Try this out for yourself. Open up your current resume on your computer. Do you see the entire first page? Probably not. Most likely when your resume is opened, the reader will see the top four to five inches. You must sell the reader in those first few inches or he/she is not going to bother scrolling down to read more. With the volume of resumes that employers and recruiters receive, who has the time to hunt out the good material on a resume?

Action: If your current resume isn't making best use of the top four to five inches, consider using a hybrid format that will allow you to place your best assets up on top where you'll be noticed and called.

3. "I don't want to limit my potential job opportunities, so I'll write one resume to apply for all kinds of jobs."

I learned early in my recruiting days that employers turn down perfectly qualified candidates because the resume's focus is too general. A one-size-fits-all resume gives the impression that the job seeker is uncertain of his career goal. An employer once told me that if a candidate is interested in two completely different positions, he must not be very good at either.

Action: The most effective resumes leave no doubt as to the job seeker's career objective. If you have more than one career objective, you need more than one resume.

4. "I'm not going to bother with cover letters. No one really reads them anyway."

The truth is the quality of your cover letter often will determine whether your resume gets read at all. The worst offense, however, is to send a cover letter that sounds as "cookie-cutter" as junk mail.

Your cover letters will create a stronger first impression if you remember the buying motives of each of these major categories of recipients:

- Executive decision makers are most interested in your ability to help them achieve their corporate bottom-line objectives.
- HR screeners look for the best qualifications match.
- Third-party recruiters need strong selling points to help present you to their corporate clients.

Action: If you keep in mind the buying motives of your cover letter recipient, you'll win their attention more often than not.

5. "If I can just get my foot in the door, my interview skills will get me an offer."

That may have been true back when you had less interview competition. But today, employers have the advantage of choosing from the best talent available, because so much of the best talent IS available. Since you'll probably be interviewing against candidates at least as strong as yourself, you'll need to distinguish yourself through superior interview preparation.

Action: Remember that the best way to prepare for an interview is to think of an interview in three parts:

- Ask questions to uncover the interviewer's hidden buying motives.
- Answer questions based on the interviewer's buying motives.
- Ask closing questions to win the job offer.

(To read a full-length article on the three essential interview skills visit my article archive at www.AlphaAdvantage.com.

Follow the articles link to "Win Your Next Position with Three Essential Interview Skills".)

Once you are free of false assumptions, you're less likely to fall victim to many of the disappointments, frustrations and anxieties associated with an extended job search.

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Deborah Walker, CCMC

Resume Writer ~ Career Coach

For more in-depth information on resumes, job-search strategy and interview skills, check out the article archive at my website: [www.AlphaAdvantage.com](http://www.AlphaAdvantage.com)

Email: [Deb@AlphaAdvantage.com](mailto:Deb@AlphaAdvantage.com)

Toll-free phone: 888-828-0814

# Individual Membership Application

Priority Code: 00APP

Please complete all sections. Please print or type.

Today's date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Questions? Call APICS Customer Service at (800) 44-APICS (2742) or (703) 354-8851.

## 3 WAYS TO APPLY FOR MEMBERSHIP

**FAX:** Send this form (front & back) to (703) 354-8556 with your credit card number.

**PHONE:** Call APICS Customer Service at (800) 444-APICS (2742) or (703) 354-8851, 8:30 a.m.—6:30 p.m., EST, Monday through Friday. Have your credit card ready.

**MAIL:** Return a completed application form by mail to:

APICS, Membership Dues  
P.O. Box 75381  
Baltimore, MD 21275

**APICS USE ONLY**  
**(DO NOT WRITE IN THIS SPACE)**

BATCH #

CHECK AMOUNT \$

CHECK #

DUES AMOUNT \$

## 1. Member Information

APICS member or customer ID number? \_\_\_\_\_  CIRM  CPIM  CFPIM

Please print your legal name and address as they should appear on mail.  Mr.  Mrs.  Ms.  Miss

LAST NAME FIRST NAME MIDDLE INITIAL

Please check your preferred mailing address.  Work  Home

JOB TITLE COMPANY NAME

BUSINESS ADDRESS

CITY STATE/PROVINCE ZIP/POSTAL CODE COUNTRY

\_( ) BUSINESS PHONE BUSINESS FAX

HOME ADDRESS

CITY STATE/PROVINCE ZIP/POSTAL CODE COUNTRY

\_( ) HOME PHONE

Check here to exclude your name from rented or traded mailing lists. Telemarketing use of APICS mail lists by sources other than APICS is strictly prohibited.

The following information is requested for identification purposes only. This information is optional and will not be provided to any outside sources.

Female  Male Date of Birth \_\_\_\_\_ Social Security Number \_\_\_\_\_

Please complete the demographics page (other side) and submit it with this application.

## 2. Society Dues (\$95.00 Plus Chapter Dues)

Society Dues\* \$95.00

Place me in the [Florida Gulf Coast](#) chapter.

Chapter Dues \$35.00

Annual dues must include both Society and chapter dues.

(a) Total Membership Dues \$130.00

\* A portion of your dues, a \$24 nondeductible value, supports your subscription to APICS – The Performance Advantage, and cannot be deducted from your dues amount.

### SIG Membership

Check all SIGs you wish to join (SIG names and dues are subject to change).

Complex Industries (CI)  Process Industries (PI)  Small Manufacturing (SM)  Constraints Management (CM)  
 Remanufacturing (REMAN)  Repetitive Manufacturing (RMG)  Textile and Apparel (TA)  Service (SVC)

(b) \$15 x \_\_\_\_\_ (no. of SIGs) = \$ \_\_\_\_\_

(c) I wish to join APICS for  1 year  2 years  3 years  4 years  5 years.

Total Dues (a + b) = \$ \_\_\_\_\_ x No. Years (c) = \_\_\_\_\_ = Total Amount \$ \_\_\_\_\_

## 3. Payment

Please submit payment in U.S. dollars only. Purchase orders are not accepted. APICS dues are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense. Please include member name and company name on check.

Check no. \_\_\_\_\_ is enclosed for \$ \_\_\_\_\_ (Checks must be made payable to APICS and drawn on a U.S. bank.)

Charge to:  MasterCard  VISA  American Express  Discover

ACCOUNT NO.

EXPIRATION DATE

**APICS. Making Business Run Better**

APICS - The Educational Society for Resource Management is a not-for-profit international educational organization respected throughout the world for its education and professional certification programs. With nearly 70,000 individual and corporate members in 20,000 companies worldwide, APICS is dedicated to using education to improve the business bottom line.

APICS is recognized globally as

- the source of knowledge and expertise for manufacturing and service industries across the entire supply chain - in such areas as materials management, information services, purchasing and quality.
- the leading provider of high-quality, cutting-edge educational programs that advance organizational success in a changing, competitive marketplace.
- a successful developer of two internationally recognized certification programs, Certified in Production and Inventory Management (CPIM) and Certified in Integrated Resource management (CIRM)
- a distribution center for hundreds of business management publications and educational materials.
- a source of solutions, support, and networking through local chapters, workshops, symposia, and the annual APICS International Conference and Exposition

Please provide the following demographic information by checking all of the square(s) applicable for each category.

**4. Member Profile**

**a. Business Environment (Check one.)**

- a. Manufacturing      d. Academic  
b. Service              e. Government  
c. Consulting

**b. Industry Type of Your Division (Check all that apply.)**

- |                                                          |                                                               |
|----------------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> a. Automotive                   | <input type="checkbox"/> n. Mining                            |
| <input type="checkbox"/> b. Aviation/Aerospace           | <input type="checkbox"/> o. Transportation                    |
| <input type="checkbox"/> c. Communications               | <input type="checkbox"/> p. Retail                            |
| <input type="checkbox"/> d. Defense                      | <input type="checkbox"/> q. Maintenance/Repair/<br>Operations |
| <input type="checkbox"/> e. Distribution                 | <input type="checkbox"/> r. Metal Fabrication                 |
| <input type="checkbox"/> f. Education                    | <input type="checkbox"/> s. Pharm/Chemicals                   |
| <input type="checkbox"/> g. Electrical                   | <input type="checkbox"/> t. Plastics/Rubber                   |
| <input type="checkbox"/> h. Electronics                  | <input type="checkbox"/> u. Textile/Apparel                   |
| <input type="checkbox"/> i. Health Care/<br>Med. Devices | <input type="checkbox"/> v. Lumber/Paper                      |
| <input type="checkbox"/> j. Food/Beverages               | <input type="checkbox"/> x. Software/Hardware                 |
| <input type="checkbox"/> k. Furniture                    | <input type="checkbox"/> y. Utilities                         |
| <input type="checkbox"/> l. Glass                        | <input type="checkbox"/> 1. Biotechnology                     |
| <input type="checkbox"/> m. Graphic Arts                 | <input type="checkbox"/> 2. Machinery                         |
|                                                          | <input type="checkbox"/> z. Other _____                       |

**c. Industry Classification of Your Division (Check all that apply.)**

- |                                             |                                              |
|---------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> a. Job Shop        | <input type="checkbox"/> e. Repetitive       |
| <input type="checkbox"/> b. Process         | <input type="checkbox"/> f. Discrete         |
| <input type="checkbox"/> c. Remanufacturing | <input type="checkbox"/> g. Nonmanufacturing |
| <input type="checkbox"/> d. Assembly        |                                              |

**d. Key Area of Responsibility (Check all that apply.)**

- |                                                   |                                                       |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> a. Distribution          | <input type="checkbox"/> l. Quality/Service           |
| <input type="checkbox"/> b. Inventory Control     | <input type="checkbox"/> m. Human Resources           |
| <input type="checkbox"/> c. Operations            | <input type="checkbox"/> n. Mgmt. Info. Systems       |
| <input type="checkbox"/> d. Materials Mgmt.       | <input type="checkbox"/> o. Research &<br>Development |
| <input type="checkbox"/> e. Engineering           | <input type="checkbox"/> p. Training/Education        |
| <input type="checkbox"/> f. Sales/Marketing       | <input type="checkbox"/> q. Supply Chain              |
| <input type="checkbox"/> g. Finance/Accounting    | <input type="checkbox"/> r. Self-Employed             |
| <input type="checkbox"/> h. Professional Services | <input type="checkbox"/> s. Planning/Scheduling       |
| <input type="checkbox"/> i. Shipping/Receiving    | <input type="checkbox"/> t. Forecasting               |
| <input type="checkbox"/> j. Production Control    | <input type="checkbox"/> u. Logistics                 |
| <input type="checkbox"/> k. Purchasing            |                                                       |
| <input type="checkbox"/> z. Other _____           |                                                       |

**e. Your role in Product Acquisition (Check all that apply.)**

- a. Recommend      d. Buy  
b. Specify          e. None  
c. Authorize

**f. Your Job Title/Function (Check one.)**

- a. Senior Management  
(CEO/VP/General Mgr./Plant Mgr.)  
b. Department/Divisional Management  
(Materials Mgr./Operations Mgr./Director)  
c. Functional Management  
(Systems Analyst/Scheduler/Planner)  
d. Other Resource Management Professional

**g. Number of Employees at Location (Check one.)**

- a. Under 100      d. 500-999  
b. 100-249        e. 1,000+  
c. 250-499

**h. Why Are You Joining APICS?**

- (Check all that apply.)*
- a. Networking  
b. Career enhancement/professional development  
c. Certification  
d. Recommended by \_\_\_\_\_  
e. Discounts on educational offerings  
f. Keeping up with industry developments  
g. APICS publications/magazines  
h. Chapter activities  
i. Recommended by employer  
j. All of the above.  
z. Other \_\_\_\_\_

**i. Membership Involvement (Check all that apply.)**

- Please indicate the chapter activity in which you would like to participate.
- a. Education      f. Seminars  
b. Publicity        g. Treasurer  
c. Programs        h. Secretary  
d. Membership    i. Newsletter  
e. Employment

**j. How many years have you been in the resource management field?**

- 4 yrs. or less    5-8 yrs    9-14 yrs.    15+ yrs.

APICS does not currently participate in or contribute to any lobbying efforts.

**Questions? Call APICS Customer Service at (800) 444-APICS (2742) or (703) 354-8851, 8:30am - 6:30pm EST Monday through Friday.**

## Job Opportunities

from APICS National Website

Supervisor - Central Distribution

[Progress Energy](#)

JOB CODE: PGN14817-001

**Salary:** \$ 70,000 - \$ 80,000

**Location:** Wildwood/Ocala, FL

The position is accountable for directing, managing, planning, and maintaining the operational and financial performance of the Central Distribution Warehouse for the Florida Service area of Progress Energy. This position is responsible for the accurate management of a \$30 million dollar inventory and the availability, preparation and distribution of Energy Delivery material throughout the 20,000 square mile Florida service area. Responsibilities includes leadership of approximately 30 bargaining unit employees and a budget of \$2.5 million. This position establishes materials management goals, creates long term strategic and tactical plans, determines budget and resource requirements, conducts safety meetings, ensures environmental compliance and establishes employee development plans. In addition, the position directs efforts to ensure adequate materials for storm and other emergency needs.

### Requirements:

This position requires a Bachelor's Degree in Business or equivalent education/experience, a minimum of 4-6 years of materials management experience and a minimum of 5 years supervisory experience. The candidate must have knowledge of materials management methods and related performance indicators. Experience with an inventory management system is also required. The position requires strong analytical skills with proven judgment calls in ambiguous situations. Experience in Engineering or Simulation a plus. The candidate must have the ability to operate effectively in a bargaining unit environment. CPIM certification a benefit. Progress Energy offers competitive salaries and comprehensive benefits. **For immediate consideration, contact us at: [CorpRecruiting@pgnmail.com](mailto:CorpRecruiting@pgnmail.com). Please include PGN14817-001 in your e-mail;** do not forward a resume in this message. We will then forward a fast link to apply for this job.

### About [Progress Energy](#)

Progress Energy (NYSE: PGN), headquartered in Raleigh, N.C., is a Fortune 250 diversified energy company with more than 23,000 megawatts of generation capacity and \$8 billion in annual revenues. The company's holdings include two electric utilities serving more than 2.8 million customers in North Carolina, South Carolina and Florida. [more info](#)

## Company Coordinators

ASO CORPORATION

Lee Stephens (941) 379-0300

BOARS HEAD PROVISIONS

CINDA WHALEY (941) 955-0994

EATON AEROSPACE

MARCUS TAYLOR (941) 751-7113

FLORIDA GULF COAST UNIVERSITY

ELIAS KIRCHE (941) 590-7325

FOX ELECTRONICS

Joe Denison (941) 693-0099

HONEYWELL

Melissa Little (941) 360-6100

PGT INDUSTRIES

Jeff Cordes, CPIM  
(941) 486-0100

TELEFLEX ELECTRONIC SYSTEMS

Carol Mosley (941) 907-1000

TROPICANA

Gene Griffin, CPIM  
(941) 742-3250

Interested in learning more about APICS and what's happening in your local chapter? Contact your Company Coordinator! If your company isn't listed contact [George Pastujov](#), VP Membership, to find out how you can help.

A Company Coordinator promotes APICS within their own company by:

- Defining the benefits of membership.
- Explaining the certification programs.
- Circulating the monthly meeting announcement and offering to make the necessary reservations.
- Posting schedules of seminars, certification review courses and fundamentals classes.
- Leading by example and attending as many Professional Development meetings as possible.

Benefits of being a Company Coordinator:

- Earn 2 points/year towards CPIM maintenance.
- Professional growth by learning about all the programs that APICS Florida Gulf Coast has to offer and participating in those programs.
- Personal growth in helping your colleagues develop their professional skills.



Florida Gulf Coast Chapter  
c/o Jim Brooksher, CPIM  
Tropicana Products, Inc.  
1001 13th Ave. East

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Looking for direction?

**APICS**  
Florida Gulf Coast

**THE NAVIGATOR**

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### **February PDM – The Data Accuracy Challenge**

|           |                                                 |       |                     |
|-----------|-------------------------------------------------|-------|---------------------|
| LOCATION: | Rosedale Country Club - Bradenton, FL           | DATE: | February 19, 2004   |
| SPEAKER:  |                                                 | TIME: | 5:30pm Registration |
| COMPANY:  |                                                 |       | 6:00pm Dinner       |
| COST:     | \$15 members / \$25 non-members / \$10 students |       | 6:30pm Presentation |

#### **Directions to the February PDM at Rosedale Country Club:**

##### **From Bradenton:**

Take 301 Southeast. Turn left onto SR-70. Continue on SR-70 past I-75. Turn left onto 87th Street East (Rosedale development's entrance - Note that a new traffic light has been installed at the entrance to Rosedale.) Follow the signs to the CC clubhouse.

##### **From Naples:**

Take I-75 north to Exit 217A (old 41A) SR-70. Turn right onto SR-70. Turn left onto 87th Street East (Rosedale development's entrance - Note that a new traffic light has been installed at the entrance to Rosedale.)